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Business Launches Hockey Gear Line For Girls



Ice hockey has long had the image of being a tough guy's sport.

Now, a couple of South Portland mothers have launched a business that aims to give the sport a softer edge. Their company, BelaHockey, sells a line of hockey equipment and apparel designed for girls.

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The company's Web site month, selling such items hockey sticks and pink-an socks. Customers also will instructional DVD produc Granato, captain of the U. hockey teams in the 1998 : Olympics and a partner in

BelaHockey is named for I the 7-year-old daughter of who started the company v Justine Carlisle.

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